

Memorandum

**TO: Envision San Jose 2040
Task Force**

FROM: Stan Ketchum

**SUBJECT: JANUARY 28, 2008
TASK FORCE
MEETING PACKET**

DATE: January, 18, 2008

To help you prepare for the upcoming January 28th Task Force meeting, we are including this informational memo in your Task Force packet. This memo gives you further information on January 28th Agenda items and/or related materials in your packet.

Draft Vision Statement – Agenda Item 3

Attached for your review is a draft Vision Statement for the Envision San Jose 2040 General Plan. The draft Vision Statement incorporates all of the input obtained at the October 13th Envision San Jose Workshop and the Task Force brainstorming session that occurred at the October 9th Task Force meeting. It also incorporates input from various stakeholder groups that was obtained during early outreach meetings in the winter and spring of 2007. After thoroughly reviewing of all of this input, staff identified eight major vision themes. These eight themes are incorporated in the Vision Statement and include: Innovative Economy, Environmental Leadership, Diversity and Social Equity, Healthy Neighborhoods, Quality Education and Services, Vibrant Arts and Culture, and Interconnected City. In the center of the Vision Statement is a draft overarching core statement of what the City should embody in the future. The Vision Statement is intended to function as a working document which will evolve throughout the process based on continued Task Force and community discussion.

The Vision Statement will be used at the following stages of the update process: 1) creation of land use alternatives, 2) evaluation of land use alternatives, together with fiscal, transportation and sustainability, and 3) selection of a preferred alternative. In addition to conducting fiscal, transportation and sustainability analyses, each land use alternative will be evaluated based on its consistency with the Vision Statement. In Phase Two of the General Plan Update process the Vision Statement will help guide the development of General Plan goals, policies and actions. Ultimately the Vision Statement will be included in the Envision San Jose document, setting the tone and the direction of the document as a whole.

At our January 28th Task Force meeting, we will briefly discuss the Draft Vision Statement. Task Force members can provide additional feedback to Michael Brilliot at michael.brilliot@sanjoseca.gov. The Draft Vision will also be posted to the website and available for public comment. The Vision Statement will come back to the Task Force in the

spring for further discussion and refinement, based on feedback received from the Task Force and the public.

Work Program – Agenda Item 4

Included in your packet is the Illustrative Work Program for Phase 1 of the Envision San Jose 2040 process. This Work Program shows all of the major steps that will ultimately result in the selection of a preferred alternative. The first step, which we will begin at this month's Task Force meeting, is the assessment of existing conditions, with the existing condition topic of Transportation. This presentation and discussion will be followed by an Existing Traffic Conditions Report prepared by a Transportation Consultant. This Illustrative Work Program also shows the other products and reports that will inform the creation of alternatives.

Also included in your packet is a Table entitled Phase I Work Plan Issues and Products. This table lists the key questions that will need to be answered as part of the process to develop the alternatives. It also shows the work products that will be developed over the next six months to answer these questions. The work products include reports on a number of topics, including Land Use and Development Trends, Demographic Projections, Economic and Fiscal Conditions, and Projections and Sustainability.

At the February 25th Task Force meeting, staff will present the Land Use Existing Conditions and Development Trends Report and an overview of the Housing Element update process.

Task Force Biographies

Thank you to all Task Force members for completing and submitting their biographical statements. They are included in the packet material and are being posted on the General Plan Update website; sanjoseca.gov/planning/gp_update.

Recommended Reading

In advance of the meeting, reading items that may be of interest include:

The following sections in the San Jose 2020 General Plan which explain the current General Plan transportation policy:

- Traffic Level of Service (pages 88-90)
- Transportation Policies (pages 93-100)
- Area Development Policies (pages 143-149)
- Transportation Diagram (pages 253-269)

Additional background on the long range planning for the valley's transportation system is available on the Valley Transportation Authority's (VTA) website. A link will be included in the electronic version of the packet directing you to the Valley Transportation Plan (VTP) 2030.

- Chapter 1 - an overview of the long-term vision for future transportation planning
- Chapter 3 - a discussion of the importance of the integration of transportation and land use

Media Articles

Three recent articles on topics relevant to the General Plan Update are included for your review:

- Two Part Series on the Silicon Valley Economy, San Jose Mercury News, November 25-26, 2007
- The Rise of Family-Friendly Cities, The Wall Street Journal, November 27, 2007
- People No Longer Fleeing Silicon Valley, San Jose Mercury News, December 20, 2007

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